



# The Academy for **MASS COMMUNICATIONS**



**“FOLLOW WHAT YOU ARE GENUINELY PASSIONATE ABOUT  
AND LET THAT GUIDE YOU TO YOUR DESTINATION”**

*Diane Sawyer*

## THE PROGRAM

The Broadcasting Program of the Monsignor Edward Pace Academy for Mass Communications is divided into two separate areas of study based on the student’s area of interest. The purpose of the Broadcasting Program is for students to familiarize themselves with multimedia coverage, on-air presentation, nonlinear editing, and production. Students in this program will also focus on the integration of writing and reporting when producing a broadcast.

As part of the Journalism (Yearbook) Program, students will produce the Torch Yearbook using HJ Edesign and Photoshop CS, a computerized desktop publishing and photo editing software. Journalism students will learn how to write copy, design layout, and edit digital photos. Students in this program will also receive instruction in various aspects of journalism through hands-on workshop experiences. Upon completion of this program, students will be prepared to explore careers in mass communications.

## AREAS OF EMPHASIS

	JOURNALISM (YEARBOOK)	BROADCAST
9th Grade	Journalism I	TV Production/PBS I
10th Grade	Journalism II Honors	TV Production/PBS II
11th Grade	Journalism III Honors	TV Production/PBS III
12th Grade	Journalism IV Honors	TV Production/PBS IV

\*Courses subject to change

# EDUCATE

# MOTIVATE

# INSPIRE



ADUARTE@PACEHS.COM



RBASULTO@PACEHS.COM

## ABOUT THE LEAD TEACHER

Ms. Alexis Duarte earned her Bachelor of Arts degree in English Literature and Master's degree in Exceptional Student Education from Florida International University, and her Master's degree in Reading and Literacy from Barry University. Her completed coursework included Research Methods, Writing for Academic Journals, and Research-Based Inquiries. For over 10 years, Ms. Duarte has worked with students on improving their writing skills, reading comprehension and fluency, and fostering their love of learning. Ms. Duarte has previously worked at the Superintendent's model-demonstration school and has been teaching English Literature at Pace since 2015.

Mr. Rene Basulto is a Class of 2004 Pace Alumnus. He graduated from the University of Miami with a Bachelor of Science in Print Journalism and English - Creative Writing in 2009. He worked as a writer and calendar editor for the Miami SunPost newspaper as a college student. After teaching English in South Korea for two years, he returned to his high school alma mater and became Pace's Communications Coordinator. He manages the school's social media output and writes content for internal and external publications. His work regularly appears in the Miami Herald, the Archdiocese of Miami website, the Florida Catholic, and the Miami Laker newspaper. As the Lead Teacher for the Academy for Mass Communications' Broadcast Program, he has focused on consistently producing daily video announcements for the Pace Broadcasting System and further integrating new digital technology such as YouTube and Periscope into the program.

## PROGRAM OUTCOMES

Students in the Broadcast Program will have:

- Completed a demo reel to apply at local news stations for internship
- Completed resume (concentration in news)
- Been featured on the Florida High School Athletic Association's (FHSAA) website
- Produced daily newscast for "Pace Broadcasting System"
- Student will receive assistance in the college application process with concentration in TV Production

Outcome/Goals for Journalism Program:

- Students will produce the Torch Pace Yearbook
- Students will have completed resume with concentration in Journalism
- Students will be featured in the "Ideas That Fly" by Herff Jones
- Candidates will be submitted in national contests for copy and photography provided by Herff Jones.

## APPLICATION & FEES

Prior to enrolling in the second year class, students must complete the following:

### Broadcasting Program:

- submit a written application with personal information
  - submit completed resume
  - submit a portfolio with 3 examples of TV Production course work (written/video/website)
  - perform a stand-up on a topic provided by instructor
- Additional fee of \$100 per year is part of this program.

### Journalism Program:

- submit a written application with personal information
  - writing sample of photos provided by instructor
- Additional fees incurred as part of this program may vary.